

# Rural Cinema

\*\*\* Real Movies At Your Venue \*\*\*



**We can provide on-screen advertising**

*Planning a fund raiser, social or corporate, or community event?*

## **RURAL CINEMA IS THE ANSWER**

*Rural Cinema can screen from the very new titles to the very old.*

*Rural Cinema can provide screenings from community events to commercial enterprise. Our screens are suitable for over 1000 people*

*Rural Cinema has event plans to suit small schools through to large community events.*

*Rural Cinema screen design is suitable to sensitive area such as golf courses and Zoos*

*"We do it best in the dark"*

## **Our Service**

*Rural Cinema can screen from DVD and 35mm film. 35mm film gives us access to pre video release movies.*

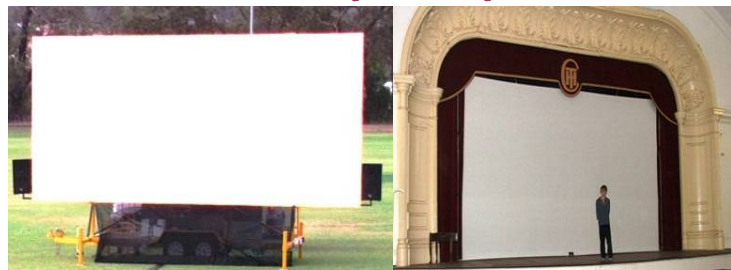
*Rural Cinema offer on screen advertising via Video, film or computer. We can provide ticketing for you event*

*Rural Cinema's screens do not move in the wind keeping a sharp focus. Our screen design allows us to setup in areas that are sensitive to disturbance. Our screens do not require stakes driven in to the ground. Our setup time is less than 1.5 hours.*

*Rural Cinema provides a complete backup system and can provide our own power. We have radio microphones and background music available.*

*Rural Cinema can supply safety management plans to assist with council approvals for your event.*

*Rural cinema provides a consulting and installation service for country cinemas.*



**Outdoor and Indoor Screens**

**Anywhere in Western Australia**



## **About Us**

*Rural Cinema is an owner operated business; we have been operating in Western Australia since 1999, with hundreds of presentations under our belt, the team at Rural Cinema has the experience to make your movie night a success. Our Client base included Schools, Community groups, Wineries, Councils, Corporate and Event Co-ordination organisations.*

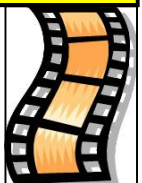
# Rural Cinema

\*\*\* Real Movies At Your Venue \*\*\*

Po Box 370,  
Capel. WA.6271

Phone: (08) 9727 1950  
Mobile: 0429 116 343

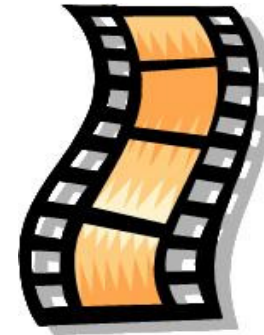
E-mail: [book@ruralcinema.com.au](mailto:book@ruralcinema.com.au)





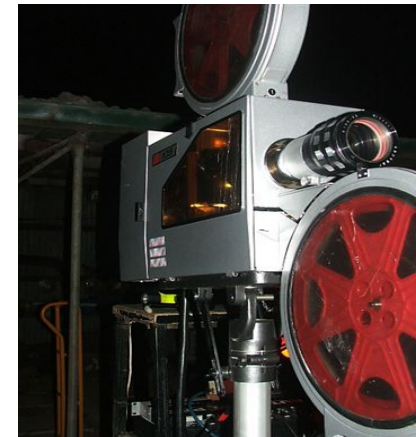
# Rural Cinema

[www.ruralcinema.com.au](http://www.ruralcinema.com.au)



The information below is general information about Rural Cinema. This information is subject to change without notice and is not a contract to engage Rural Cinema's services. Rural Cinema can provide all equipment and licences required to present a film of your chose at your venue. Our equipment includes:-

1. Projectors
  - 1.1. 35mm
  - 1.2. 16mm
  - 1.3. Electronic
2. Sound equipment
  - 2.1. Stereo sound thought 15" main speakers and 1" X 9 " horns in stereo (Good for small footy oval)
  - 2.2. Two channel sound compression and limiter (a must for films)
  - 2.3. EQ where required (Graphic equaliser)
  - 2.4. CD player (Background music)
  - 2.5. Microphone (for announcements)
3. Screens
  - 3.1. 8m x 3.5m Outdoor (2.35:1 ratio - Cinemascope)
  - 3.2. 6.5m x 3.5m Outdoor (1.85:1 ratio - Wide screen)
  - 3.3. 5 m x 3.5m Outdoors (1.33:1 ratio - Standard)
  - 3.4. 6.2m x 3.2m Indoors screen
  - 3.5. 3m x 2.2m Indoors screen
4. Public liability Insurance for Rural cinema's equipment and myself
5. Gen-set (Power generation for cinema)
6. A selection of films old and new releases, new titles added each month
7. Theatrical (35mm) or Non-Theatrical (Other Formats) licence
8. Laptop Computer for adverts ECT (using PowerPoint Presentation)



## Methods of Hire. (Dependent on Film Distributor requirements.)

### Method 1 Screenings for "Free to the Public". (Non-Theatrical Licence)

Titles must be 2 month post video shop release date. The cost hire can be set prior to the screening and fixed. This method is best suited for screenings in public open space with no admission cost. EG - Free Community Event

### Method 2 Screening for Schools, Clubs and other specific groups (Non-Theatrical Licence)

Titles are often available prior the video shop release date. The screening must be in a controlled area. EG school grounds. The cost of hire can be set and fixed prior to the screening. You are permitted to charge entry fee.

### Method 3 Screening as a Commercial Venture (Theatrical Licence)

So long as the film is not screening at cinemas nearby and a print is available, then screenings of very new titles are possible. The screening area must be controllable, EG amphitheatre or fenced area. Partons must pay an entry fee and you must have sequenced tickets.

The cost of hire will be a set fee + percentage of the door take.

We can tailor screenings to suit your unique circumstances .Please Email [chris@ruralcinema.com.au](mailto:chris@ruralcinema.com.au) or call (08) 9727 1950 to discuss your requirements.

## **Please Note. Below are basic conditions that you agree to when booking Rural Cinema**

1. Quoted price is only valid for 30 days from date in foot note **SIGNED AGREEMENT** to conditions <sup>(See below)</sup> and **DEPOSIT** of 30% of hire fee are required to secure price and dates.
2. A cancellation fee of \$200.00 applies for bookings cancelled greater than 14 days from the screening date, 50% cancellation fee applies for booking less than 15 days from the screening date.
3. Accounts not paid within the terms stated on the invoice will attract a 1.5% per month late fee, and you agree to pay all cost incurred for any account that is referred to a collecting agencies for recovery of unpaid accounts.
4. It's your responsibility to provide us with power at your venue; our minimum power requirement is a **DEDICATED Standard 10amp 240 Volt circuit.** (No urns or other high power users on same circuit) Rural Cinema can supply its own power for an addition \$75.00 + GST per night.
5. **Wet Weather / High Wind:** - In the case of bad weather we suggest you have a contingency plan eg local town hall or tent arrangement as we may not be able to offer a refund. I (Rural Cinema) have the final say if weather is suitable for outdoor screenings.
6. **Crowd control and security is YOUR responsibility.**
7. **Permission to use Parks, Ovals, Halls, ETC is YOUR responsibility.**

8. Deactivation of water reticulation systems (Sprinklers) is YOUR responsibility. Damage caused to Rural Cinema's equipment by reticulation systems will be at YOUR expense.
9. Movie titles are subject to Distributor approvals, Rural cinema can not be held responsible for cancellation of movies by the distributor.
10. Any on-screen material, such as advertising or presentations, must be made available to rural cinema no less than 24 hours prior to the screening date. Rural cinema reserves the right to refuse screening any on-screen material.
11. It's YOUR responsibility to check that we have sufficient access to venue. We require 3.5 metres high by 2.5 metre wide access as a minimum from the road to the screening area.

#### Food for thought

1. Most People choose new releases, however theme nights can work out well EG Rocky Horror ECT.
2. If you wish to have an intermission keep it short 10 - 15 mins unless you have an activity planned (people get bored and the kids run a-muck) Some distributors do not allow intermission.
3. There are organisations that can pay my fee or part of as a grant.
4. Don't become a baby-sitting service; Make sure children are accompanied by an adult. Children can become disruptive and may affect your insurance.
5. Plan to advertise the event well. There is plenty of free advertising available for non profit organisations.
6. Keep the entry fee reasonable and not too cheap EG \$5 - \$10 for everybody.
7. Don't plan anything for after the feature presentation (unless a theme night). In my experience the hall or oval will be empty before the credits have finished.
8. Increase funds by offering on screen advertising. Keep the number of ads to around six.
9. Pre-sell as many tickets as you can.
10. Make sure there are plenty of bins for rubbish.

Please ring me with any question that you may have. H 9727 1950, M 0429 116 343 or Email [chris@ruralcinema.com.au](mailto:chris@ruralcinema.com.au)

Bookings can be made at [book@ruralcinema.com.au](mailto:book@ruralcinema.com.au)

Visit us at [www.ruralcinema.com.au](http://www.ruralcinema.com.au)

Please read the Terms and Conditions for hiring Rural Cinema, prior to booking Rural Cinema. Available from the DOWNLOADS page on our Web site

## Rural Cinema

**Make your own tickets available from our web site "www.ruralcinema.com.au"**

 <p>006655 S-0258</p> <p><b>Admit One \$10.50</b></p> <p>The Movie Title Here</p>	 <p><a href="#">Put Your Event Name Here</a> <span style="color: red;">S-0258</span></p> <p>Wednesday, 1 January 2020 8:00 PM</p> <p><b>The Movie Title Here</b></p>
--	--